



BEN GOLD

The Future of Work

45-minute keynote

The rapid advancement of AI and automation technologies is transforming the nature of work, redefining job roles, and creating new opportunities and challenges for organizations and employees alike. As we navigate this new landscape, it is crucial to understand the implications of these changes and develop strategies to prepare for the future of work.

The future of work will require a new set of skills, a reimagined organizational culture, and a proactive approach to managing the impact of AI and automation on the workforce. Organizations that embrace these changes and invest in their employees' development will be well-positioned to thrive in the era of AI-driven disruption.

What you can expect

Ben Gold draws upon his expertise as an AI strategist and consultant to paint a vivid picture of the future of work. He explores the ways in which AI and automation are already transforming industries and job roles, and presents a compelling vision of what the workplace of tomorrow might look like.

Ben discusses the potential impact of AI and automation on employment, highlighting both the opportunities for increased productivity and innovation, as well as the challenges of job displacement and the need for reskilling and upskilling. He emphasizes the importance of proactive workforce planning and provides strategies for identifying and developing the skills that will be in high demand in the future.

Throughout the keynote, Ben stresses the critical role of organizational culture in preparing for the future of work. He presents a framework for fostering a culture of continuous learning, adaptability, and collaboration, and shares best practices for engaging employees in the process of transformation.

Who can benefit from this keynote?

- **Business leaders** and executives responsible for developing and implementing strategies for the future of work
- **HR professionals** tasked with workforce planning, talent development, and managing the impact of AI and automation on employees

- **Learning and development professionals** seeking to design and deliver training programs that prepare employees for the future of work
- **Employees** across all levels who want to understand how AI and automation will impact their careers and what skills they need to develop to remain competitive

What will the audience take away?

- *A clear understanding of the ways in which AI and automation are transforming the nature of work and redefining job roles*
- *Insights into the potential impact of AI and automation on employment, including the opportunities and challenges ahead*
- *Strategies for identifying and developing the skills that will be in high demand in the future*
- *A framework for fostering a culture of continuous learning, adaptability, and collaboration*
- *Practical guidance on how individuals can prepare themselves for success in the AI-driven future of work*

Embedding learning

To support organizations in preparing for the future of work, Ben offers follow-up workshops, seminars, and consulting sessions. These activities provide a deeper dive into the strategies and best practices for workforce planning, skill development, and cultural transformation in the era of AI and automation. Please contact Ben to discuss how he can help your organization navigate the challenges and opportunities of the future of work.

About Ben

AI Strategist

Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.

His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.

Book a Call With Ben