



BEN GOLD

Mitigating AI Bias in the Workplace

45-minute keynote

As AI becomes increasingly integrated into the workplace, it is crucial to address the potential for bias in these systems. AI bias can lead to unfair decisions, discriminatory outcomes, and a lack of diversity and inclusion in the workplace. Organizations must take proactive steps to identify, mitigate, and monitor bias in their AI systems to ensure ethical and equitable decision-making.

Mitigating bias in AI requires a multifaceted approach that involves understanding the sources of bias, implementing technical solutions, and fostering a culture of diversity, equity, and inclusion. It is a collaborative effort that requires engagement from leadership, HR, IT, and all employees to create a workplace where AI is used responsibly and ethically.

What you can expect

Ben Gold combines his technical expertise in AI with his deep understanding of workplace dynamics to provide practical strategies for mitigating bias in AI systems. He shares real-world examples of AI bias in various workplace contexts, such as recruitment, performance evaluation, and promotions, and the impact it can have on individuals and organizations. Ben explores the various sources of AI bias, including biased data, lack of diversity in AI development teams, and the perpetuation of historical biases.

Ben presents a framework for identifying and assessing bias in AI systems, emphasizing the importance of regular audits and monitoring. Attendees will learn about the technical solutions available to mitigate bias, such as algorithmic fairness techniques, data pre-processing methods, and explainable AI. He also emphasizes the critical role of human oversight and the need for diverse perspectives in the development and deployment of AI systems. He provides strategies for engaging employees in the conversation around AI bias, promoting transparency, and fostering a sense of shared responsibility for ethical AI use.

Who can benefit from this keynote?

- **HR professionals** responsible for ensuring fair and unbiased decision-making in recruitment, performance evaluation, and promotions
- **DEI (Diversity, Equity, and Inclusion) leaders** seeking to understand and address the potential impact of AI bias on workplace diversity and inclusion

- **IT and data leaders** responsible for AI deployment and data management
- **Business leaders and managers** who want to ensure fairness and equity
- **Employees** who are interested in understanding how AI bias can impact their workplace

What will the audience take away?

- An understanding of the various sources and types of AI bias in the workplace
- A framework for identifying and assessing bias in AI systems used in the workplace
- The importance of human oversight and diverse perspectives in the development and deployment of AI systems
- Strategies for fostering a culture of diversity, equity, and inclusion in the workplace to support the responsible use of AI
- Action items for individuals at all levels of the organization to contribute to mitigating AI bias and promoting fairness

Embedding learning

To support organizations in their efforts to mitigate AI bias, Ben offers follow-up workshops, seminars, and consulting sessions. These activities provide a deeper dive into the technical and cultural aspects of addressing AI bias, tailored to the specific needs and challenges of each organization. Please contact Ben to discuss how he can help your organization create a workplace where AI is used responsibly, ethically, and equitably.

About Ben

AI Strategist

Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.

His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.

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