



# BEN GOLD

## *Implementing AI in Organizations*

### *45-minute keynote*

Organizations that successfully implement AI gain a significant competitive advantage. However, integrating AI into existing processes and culture presents multiple challenges, from identifying the right use cases to ensuring responsible adoption and employee buy-in.

Effective AI implementation requires a comprehensive strategy that empowers employees, improves productivity, ensures ethical practices, and secures data across all departments. Organizations must navigate the complexities of AI while fostering a culture of innovation and continuous learning.

### *What you can expect*

*Ben Gold shares his expertise as an AI strategist and consultant with over 20 years of experience in the technology sector. He provides practical insights and real-world examples of how organizations can successfully implement AI to drive efficiency, innovation, and growth.*

*Ben breaks down the AI implementation process into actionable steps. He emphasizes the importance of identifying AI enthusiasts within the organization, creating a governance board, establishing usage policies, securely integrating with existing models or creating custom AI, and upskilling the workforce.*

*Ben's keynote is designed to inspire and empower audiences, providing them with the knowledge and tools they need to navigate the AI landscape confidently. His relatable style and practical approach will leave a lasting impression on attendees, giving them a clear roadmap for AI implementation within their organizations.*

### *Who can benefit from this keynote?*

- **Executives and decision-makers** looking to develop and execute a successful AI strategy
- **IT and innovation leaders** responsible for driving AI adoption within their organizations
- **HR professionals** and team leaders seeking to upskill and empower their workforce
- **Business unit leaders** aiming to identify and implement AI use cases within their departments

### *What will the audience take away?*

- A clear understanding of the key components of a successful AI implementation strategy
- Practical insights on identifying AI use cases, creating a governance structure, and establishing usage policies
- Strategies for fostering a culture of innovation and learning to support AI adoption
- Techniques for upskilling and empowering employees to work effectively with AI
- Best practices for ensuring responsible and ethical AI deployment

### *Embedding learning*

*To reinforce the concepts discussed in the keynote and ensure sustained benefits, follow-up activities such as workshops, seminars, and consulting sessions are recommended. These activities can be tailored to address specific organizational needs and challenges. Please contact Ben to discuss your requirements and explore how he can help your organization thrive in the age of AI.*

### *About Ben*

#### *AI Strategist*

*Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.*

*His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.*

*Book a Call With Ben*