



# BEN GOLD

## ***Fractional Chief AI Officer (CAIO) Services***

### **6 - 12 Month Program**

I believe that every startup deserves the opportunity to harness the power of AI to drive innovation, efficiency, and growth. As a Fractional CAIO, my purpose is to make AI accessible and actionable for startups, empowering them to compete and succeed in an AI-driven world.

#### **Strategic AI Leadership and Guidance**

- Ongoing, high-level strategic advice and guidance from an experienced AI leader
- Development of a long-term AI vision and strategy aligned with your business goals
- Regular check-ins and advisory sessions to ensure AI initiatives remain on track
- Identification and prioritization of AI use cases and projects based on business impact
- Guidance on AI governance, ethics, and regulatory compliance

#### **AI Pilot Program Launchpad Components**

- Comprehensive AI needs assessment to identify key opportunities and challenges
- Customized AI training and workshops for leadership, project teams, and end-users
- Business unit AI tool evaluation, selection, and implementation support
- AI pilot project implementation guidance and best practices establishment
- Success metrics definition and performance monitoring frameworks

#### **AI Vendor Selection and Technology Stack Optimization**

- Assistance in evaluating and selecting the best-fit AI vendors and solutions
- Guidance on building a robust, scalable, and cost-effective AI technology stack
- Ongoing advice on optimizing and integrating AI tools and platforms
- Recommendations on data infrastructure, storage, and processing technologies
- Assistance in negotiating vendor contracts and managing relationships

## AI Talent Acquisition and Development

- Guidance on building an AI-ready workforce and identifying skill gaps
- Assistance in recruiting and hiring AI talent, including data scientists and engineers
- Recommendations on upskilling and reskilling existing staff for AI roles
- Ongoing advice on creating AI-focused learning and development programs
- Support for building a culture of continuous learning and innovation

## AI-Centric Culture and Change Management

- Guidance on fostering an AI-centric, data-driven organizational culture
- Assistance in communicating AI vision and strategy to stakeholders
- Recommendations on managing change and addressing resistance to AI adoption
- Support for creating an agile, collaborative environment that promotes AI innovation
- Ongoing advice on measuring and communicating AI success stories and benefits

### *Who Should Consider Fractional CAIO Services:*

- **Startups and small businesses** looking to leverage AI for growth and competitive advantage
- **Organizations** that recognize the need for strategic AI leadership but lack the resources for a full-time CAIO
- **Business leaders** seeking expert guidance to navigate the complexities of AI adoption and implementation
- **Companies** aiming to build a strong foundation for long-term AI success and scalability

## Key Benefits:

- Access to experienced, strategic AI leadership without the cost of a full-time CAIO
- Comprehensive support for AI adoption, from strategy development to implementation and scaling
- Ongoing guidance and advice to ensure AI initiatives remain aligned with business goals
- Assistance in building an AI-ready workforce and fostering a culture of innovation
- Optimization of AI investments and faster time-to-value through expert vendor selection and technology stack guidance

By leveraging our Fractional CAIO Services, your startup or small business can confidently navigate the AI landscape, drive transformative results, and lay the foundation for long-term AI success.

## About Ben

### AI Strategist

*Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.*

*His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.*

**Book a Call With Ben**