



# BEN GOLD

## *Creating AI Policies*

### *45-minute keynote*

As AI becomes increasingly integrated into business operations, it is crucial for organizations to develop comprehensive AI policies that ensure responsible, ethical, and secure use of these powerful technologies. AI policies serve as a framework to guide decision-making, mitigate risks, and maintain trust among stakeholders.

Creating effective AI policies requires a deep understanding of the technology, its potential impacts, and the unique needs of the organization. It involves collaboration among various departments, including IT, legal, HR, and business units, to ensure that policies align with organizational goals and values.

### *What you can expect*

*Ben Gold draws upon his extensive experience as an AI strategist and consultant to provide a step-by-step approach to creating robust AI policies. He shares best practices and real-world examples from organizations across various industries, highlighting the challenges and opportunities they encountered in the policy development process.*

*Ben emphasizes the importance of stakeholder engagement, risk assessment, and ongoing monitoring and review of AI policies. He guides the audience through the key components of an effective AI policy, including data governance, privacy and security, algorithmic bias and fairness, transparency and explainability, and human oversight.*

*Attendees will leave the keynote with a clear understanding of the critical role AI policies play in ensuring responsible AI adoption and how to navigate the complexities of policy development in their own organizations. Ben's engaging delivery and practical insights will equip audiences with the knowledge and tools they need to create AI policies that foster innovation while mitigating risks.*

### *Who can benefit from this keynote?*

- **Executives and board members** responsible for overseeing AI governance and risk management
- **Legal and compliance professionals** tasked with developing and implementing AI policies

- **IT and data leaders** involved in the technical aspects of AI deployment and data management
- **HR professionals** addressing the workforce implications of AI adoption
- **Business unit leaders** seeking to ensure AI use aligns with departmental goals and values

### *What will the audience take away?*

- An understanding of the key components and for creating effective AI policies
- Insights on identifying and mitigating risks associated with AI adoption, such as bias, privacy, and security concerns
- Strategies for engaging stakeholders across the organization for policy development
- Techniques for ensuring AI policies remain relevant and effective through ongoing monitoring and review
- A framework for aligning AI policies with organizational goals, values, and legal/regulatory requirements

### *Embedding learning*

*To support the implementation of AI policies and reinforce the concepts discussed in the keynote, Ben offers follow-up workshops, seminars, and consulting sessions. These activities provide a deeper dive into the policy development process, addressing specific organizational challenges and providing hands-on guidance. Please contact Ben to discuss your organization's needs and explore how he can help you create robust AI policies that drive responsible AI adoption.*

## *About Ben*

### *AI Strategist*

*Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.*

*His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.*

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