BEN GOLD

AI Pilot Program

6 - 12 Month Program

AI Pilot Program, a comprehensive, hands-on consulting engagement designed to guide you through the process of implementing an AI strategy throughout the organization and a successful AI pilot project within a single business unit or multiple business units.

Comprehensive AI Needs Assessment
- In-depth analysis of your organization's current AI maturity, capabilities, and readiness
- Identification of key business processes and areas where AI can deliver significant value
- Interviews with stakeholders to understand pain points, goals, and opportunities for AI-driven improvements
- Evaluation of your organization's data assets, infrastructure, and technology stack

Customized AI Training and Workshops
- Tailored training sessions for leadership, project teams, and end-users
- Workshops on AI fundamentals, industry-specific applications, and best practices
- Hands-on sessions to build practical AI skills and foster a culture of innovation
- Ongoing support and knowledge transfer to ensure long-term success

Business Unit AI Tool Evaluation and Selection
- Comprehensive assessment of AI tools and platforms suitable for the selected business unit(s)
- Evaluation of potential AI solutions based on functionality, scalability, and integration capabilities
- Recommendations on the best-fit AI tools and platforms aligned with your pilot project goals
- Guidance on procurement, licensing, and implementation of selected AI solutions

AI Pilot Project Implementation Support
- Development of a 6-12 month AI adoption roadmap tailored to the selected business unit
- Identification and scoping of a high-impact AI pilot project
- Support for project planning, resource allocation, and team structuring
- Guidance on data preparation, model development, and performance monitoring
- Assistance in establishing governance frameworks and ensuring compliance with AI policies

Best Practices and Success Metrics Establishment
- Definition of clear success metrics and KPIs for the AI pilot project
- Establishment of best practices for AI development, deployment, and maintenance
- Creation of a framework for monitoring and measuring the impact of AI on business outcomes
- Guidance on iterating and optimizing AI solutions based on pilot project learnings

Who Should Participate?

- **Organizations** seeking to validate AI's potential through a focused, high-impact pilot project
- **Business units** looking to leverage AI to drive efficiency, innovation, and competitive advantage
- **IT and innovation teams** tasked with implementing and scaling AI solutions
- **Business leaders and executives** aiming to build internal AI capabilities and foster a data-driven culture

Key Outcomes:

- Comprehensive understanding of your organization's AI needs and opportunities
- Customized AI training and skill development for leadership, project teams, and end-users
- Selection and implementation of the best-fit AI tools and platforms for the pilot project
- Successful execution of a high-impact AI pilot project within a single business unit
- Establishment of best practices and success metrics for AI adoption
- Validated potential of AI to drive business value and inform future scaling efforts

By the end of the AI Pilot Program, your organization will have the knowledge, skills, and practical experience needed to successfully implement AI within a single business unit and pave the way for broader AI adoption.

About Ben

AI Strategist

Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.

His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.

Book a Call With Ben