BEN GOLD

AI Kickstart Package

3 Conversations over a week period

Embark on your AI journey with confidence through the AI Kickstart Package, designed to provide organizations and teams with a solid foundation in AI knowledge and help identify potential AI projects that drive business value.

Initial AI Readiness Consultation (1 hour)
- Assess your organization's current AI maturity and readiness
- Identify key areas where AI can drive business value and efficiency
- Discuss your organization's goals, challenges, and opportunities for AI adoption
- Align AI initiatives with your overall business strategy

Customized AI Fundamentals Training (90 minutes)
- Interactive, engaging session covering AI basics, terminology, and key concepts
- Overview of AI applications and industry-specific use cases relevant to your organization
- Insights on AI's potential impact on your sector and competitive landscape
- Practical examples and case studies demonstrating AI's value in real-world scenarios
- Q&A session to address specific questions and concerns

Follow-up Guidance and Next Steps (45 minutes)
- Review key takeaways and insights from the AI Fundamentals Training
- Discuss potential AI projects and initiatives identified during the consultation
- Provide guidance on prioritizing AI projects based on feasibility, impact, and alignment with business goals
- Outline next steps for AI adoption, including resource allocation, talent requirements, and implementation roadmap
- Address any remaining questions and provide recommendations for further learning and development

- **Business leaders** and executives seeking to understand AI's potential for their organization
- **Department heads and managers** looking to identify AI use cases within their teams
- **IT and innovation professionals** tasked with exploring AI adoption strategies
- **Employees** across all levels who want to build a foundational understanding of AI and its applications

Key Outcomes:

- Gain a solid understanding of AI fundamentals, terminology, and key concepts
- Identify potential AI use cases and projects specific to your organization and industry
- Understand the strategic implications of AI adoption for your business
- Receive expert guidance on prioritizing AI initiatives and aligning them with business goals
- Develop a clear vision for your organization's AI journey and the next steps for implementation

By the end of the AI Kickstart Package, your organization will have the knowledge, insights, and direction needed to make informed decisions about AI adoption and take the first steps towards harnessing AI's transformative potential.

About Ben

AI Strategist

Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.

His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.

Book a Call With Ben