



BEN GOLD

AI Adoption Accelerator

4 - Week Program

AI Adoption Accelerator, a comprehensive program designed to help you navigate the complexities of AI implementation and establish a strong foundation for success.

Initial AI Readiness Consultation (1 hour)

- Assess your organization's current AI maturity and readiness
- Identify key areas where AI can drive business value and efficiency
- Discuss your organization's goals, challenges, and opportunities for AI adoption
- Align AI initiatives with your overall business strategy

Customized AI Fundamentals Training (90 minutes)

- Interactive, engaging session covering AI basics, terminology, and key concepts
- Overview of AI applications and industry-specific use cases relevant to your organization
- Insights on AI's potential impact on your sector and competitive landscape
- Practical examples and case studies demonstrating AI's value in real-world scenarios
- Q&A session to address specific questions and concerns

AI Policy Development Assistance (Multiple Discussions)

- Guidance on developing a comprehensive AI governance framework
- Assistance in creating policies for responsible and ethical AI usage
- Recommendations on data privacy, security, and compliance considerations
- Support for establishing AI project management and oversight processes
- Guidance on communicating AI policies to stakeholders and ensuring organization-wide adherence

AI Tool and Platform Selection Guidance (Multiple Discussions)

- Assessment of your organization's AI requirements and technology stack
- Recommendations on AI tools and platforms best suited to your needs and goals
- Evaluation of potential AI vendors and solutions based on key criteria
- Guidance on integrating AI tools and platforms with existing systems and workflows
- Assistance in creating an AI implementation roadmap and milestones

Who Should Participate?

- **Business leaders** and executives seeking to understand AI's potential for their organization
- **Department heads and managers** looking to identify AI use cases within their teams
- **IT and innovation professionals** tasked with exploring AI adoption strategies
- **Employees** across all levels who want to build a foundational understanding of AI and its applications

Key Outcomes:

- Comprehensive understanding of AI fundamentals and industry-specific applications
- Establishment of a robust AI governance framework and policies
- Identification of the most suitable AI tools and platforms for your organization
- Roadmap for successful AI implementation and integration with existing systems
- Alignment of AI initiatives with overall business strategy and goals
- Enhanced confidence and readiness to navigate the AI adoption process

By the end of the AI Adoption Accelerator, your organization will have the knowledge, frameworks, and plans in place to accelerate your AI adoption journey and harness the full potential of artificial intelligence.

About Ben

AI Strategist

Ben Gold is an AI strategist and consultant with over 20 years of experience in the technology sales sector. He helps organizations navigate the complex landscape of AI adoption and implementation, bridging the gap between technical concepts and business objectives. Ben's expertise enables companies to harness the transformative power of AI for enhanced efficiency, innovation, and competitive advantage.

His areas of specialization include AI strategy development, change management, talent acquisition and upskilling, ethical AI deployment, and AI-driven workflow optimization. Having worked with a diverse range of clients, from startups to Fortune 500 companies, Ben has gained deep insights into the challenges and opportunities that AI presents across industries.

Book a Call With Ben